



HEYER EXPECTATIONS

Fear, anxiety, and unease are all around us during this global pandemic we call COVID-19. As a fellow business owner, I understand the fear for our families, friends, community, and health, as well as what the future will hold for our businesses, careers, even the next paycheck. This crisis feels brand new and unknown, but I want you to know: we have been here before, we will be STRONG again, and I am here to help you.

As a nation, we came together and rebuilt after 9/11. We endured The Great Recession of the mid-2000's, and we came back swinging. We've seen hard times, and we've come through to the other side. As an expert in talent recruitment, Heyer Expectations is prepared and available to answer any business questions or recruiting concerns that you may have during these uncertain times.

HEYER EXPECTATIONS IS OPEN

MONDAY – FRIDAY

8AM – 5PM

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HeyerExpectations.com

Some of you had to make the difficult financial decision to furlough some of your business's best talent. In some cases, you were the ones to be let go. Now is the time to remember: every setback comes with an opportunity. Every cloud has a silver lining. The decisions we make today, even in these uncertain times, are crucial to our future comeback and success.

TAKE ACTION

Talent is out there! You can lay the groundwork for your company's success with strategic decisions in this crucial season. Right now, while the pool of candidates is filled with hungry talent, find the people that will bring your company to the next level. Consider marketing tactics. Maybe this is a great time to promote the awareness of your brand with masks bearing your logo! You can make crucial and strategic decisions today so your team will be equipped to hit the ground running when the pandemic ends.

For information on talent search or job placement, visit our website: heyereexpectations.com

STAY HEALTHY

Follow simple steps to help you remain healthy. Stay home, wash hands, social distance.

Stay current on COVID-19 with reputable sources:

Center for Disease and Control:
www.cdc.gov/coronavirus
State Departments of Public Health Colorado:
www.colorado.gov/cdphe

KEEP WORKSITE SAFE

Advise non-essential employees to stay home. Advise no travel, both business trips and personal. Enforce procedures to disinfect the office immediately and frequently.

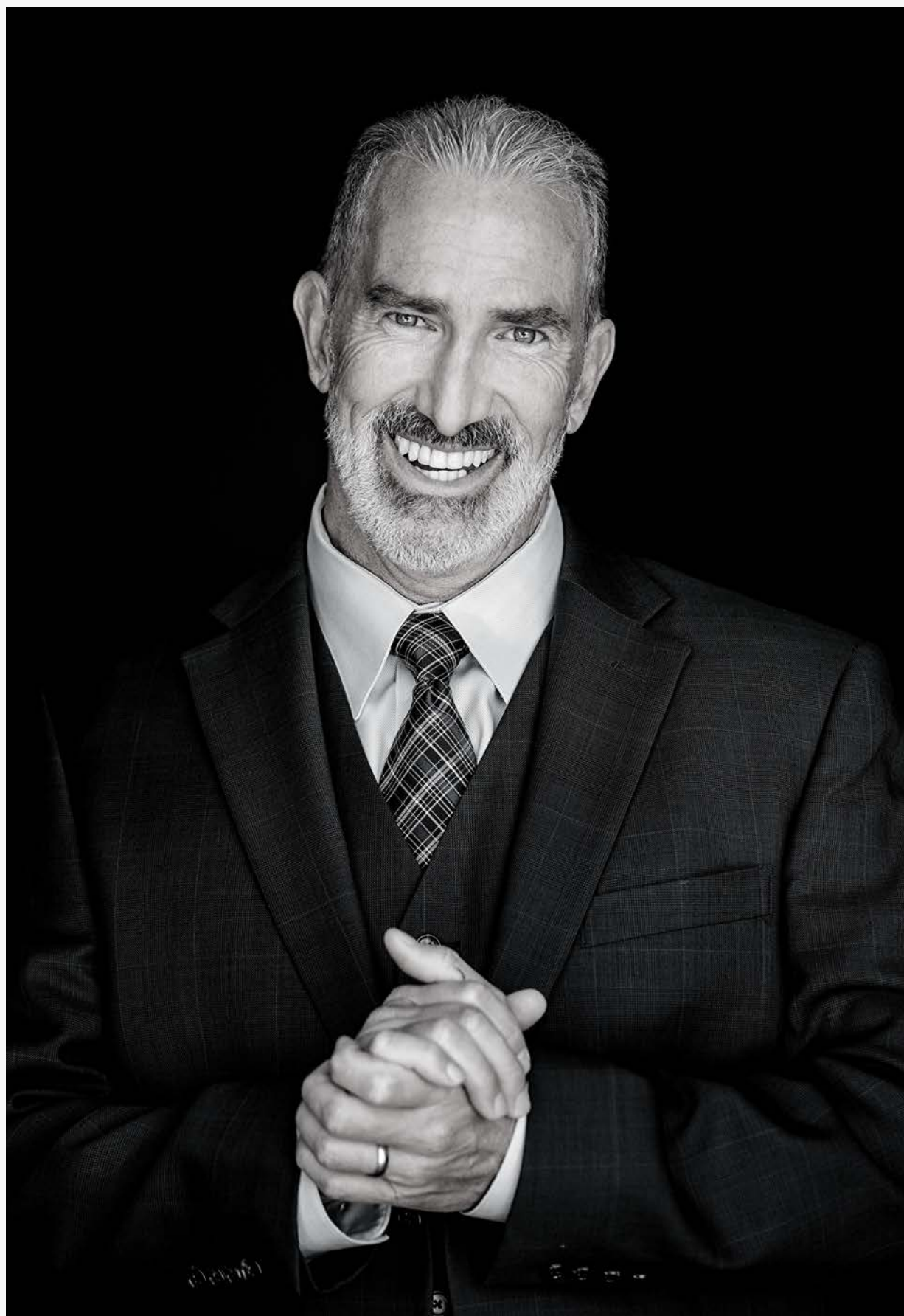
For more information and guidelines for workplace safety:
<https://www.cdc.gov/coronavirus/2019-ncov/downloads/workplace-school-and-home-guidance.pdf>



HEYER
EXPECTATIONS



**WE'RE
HERE.
WE'RE
LISTENING.**



Choose to stay calm. Take proactive measures to protect your employees, your customers, and your family.

We are calm, we are present, and we are here to assist you.

God bless,

Peter Heyer
President

PLEASE NOTE THAT AS COVID-19 CONTINUES TO PROGRESS AND THE LAWS CONTINUE TO CHANGE, SOME ITEMS WITHIN THIS DOCUMENT WILL BE IMPACTED AND ARE SUBJECT TO CHANGE.
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